

**CHEROKEE NATION BUSINESSES
FULL TRIBAL COUNCIL REPORT**



CHEROKEE NATION™
Businesses

**March 29, 2011
Compiled by Gina Olaya, CNB
Tribal and Community Relations Director
Standard Report to the Tribal Council for the month of February 2011.**

1. **Cherokee Employment**

a. Cherokee Nation Entertainment (CNE)

- i. Employment Numbers for the Month of February**
- ii. Total Number of Employees at CNE**
3,006
- iii. Percentage of CNE Employees who are Cherokee Citizens**
51.8%
- iv. Percentage of CNE Employees who are Other Tribal Citizens**
18.6%
- v. Percentage of CNE New Hires who are Cherokee Citizens**
32.4%

b. CNE Hiring Practices

- i. Total Number of Active Applications in the CNE HR System**
- ii. Percentage of Active Applicants who are Cherokee**
(i and ii information is not available due to a computer upgrade glitch.)
- iii. Total Number of resumes/applications received for February**
644
- iv. Percentage of Applicants who are Cherokee Citizens**
45.2%
- v. Percentage of Applicants who are Other Tribal Citizens**
6.8%
- vi. Total Number of Positions Hired**
71

c. CNE Retention Numbers

- i. Number of people who left**
57
- ii. Percentage of people who left who were Cherokee**
52.6%

d. CNE Promotion Numbers

- i. Number of people promoted**
15
- ii. Percentage of people promoted who were Cherokee**

60.0%

e. Top Three Levels of Org Chart – CNE

i. Percentage who are Cherokee Citizens

60.0%

f. Percentage of Management Level Employees who are Cherokee – CNE

i. 55.4%

g. CNE by Geographical Location (i.e. Catoosa, Siloam Springs, etc.)

i. Percentage of Employees who are Cherokee Citizens

Catoosa: 39.4%

Ft. Gibson: 68.4%

Roland: 58.8%

Sallisaw: 70.9%

Tahlequah: 73.7%

West Siloam: 59.8%

Corporate: 58.7%

Retail: 57.8%

Hotel: 53.8%

WRD: 37.2%

Ramona: 52.1%

ii. Percentage of Employees who are Other Tribal Citizens (“Other Tribal Citizens” includes Eastern Band and Keetoowah citizens)

Catoosa: 18.6%

Ft. Gibson: 26.3%

Roland: 21.3%

Sallisaw: 18.9%

Tahlequah: 20.4%

West Siloam: 16.4%

Corporate: 20.1%

Retail: 19.7%

Hotel: 19.0%

WRD: 13.5%

Ramona: 17.0 %

h. CNB

i. Percentage of Employees who are Cherokee Citizens

CNB 36.1% (887 employees)

ii. Percentage of employees who are Other Tribal Citizens

CNB 11.5%

2. Good Will – All CNB Businesses

a. Good Will During the Month of February

In-Kind: Fayetteville/Springdale Elks Lodge spring convention; Westville Riding Club – Settlers Day Rodeo; Siloam Springs Firefighter Association Annual Ball; Foundation for Tulsa Schools – Designer Showcase Gala; Huckleberry Festival Car Show; American Cancer Society; Allen Adopters; Santander Consumer USA; Benton County Sunshine School Annual Fundraiser; Nash Back at Ya event benefitting the Benton County Humane Society; Cherokee County Department of Human Services; CNB/CN Leadership Development Retreat; Veteran’s Run; Arkansas Public Health Association Luncheon; Gentry Teacher Appreciation Week; Decatur BBQ Festival; NWA Cancer Challenge; Ozarks Writers League; Williams LPG Fund; PRO-AM; Bruins Football Annual Golf Classic; University of Tulsa Fundraiser; Cascia Hall Fundraiser; Center for Individuals with Physical Challenges Fundraiser; First United Methodist Church stepping Stones Learning Center Fundraiser; American Red Cross; American Cancer Society; Zarrow International School Fundraiser; Tulsa Boys Home; Hawthorne Elementary Staff Appreciation Banquet; Eliot School Annual Fundraiser; MDA Hunt for the Cure; HOPE Testing Clinic; SAS Fashion Show; Siloam Springs Project Graduation; Volunteers of American Rhinestone Cowboy; Tulsa County Bar Foundation Golf Tournament; OCU Athletic Dept. Fundraiser; Tulsa Global Alliance; Little Lighthouse Links for Little Ones; Planned Parenthood; Camp Lutherhoma; OU College of nursing; Oklahoma Law Enforcement Torch run; JDRF Promise Ball.

Sponsorships: Tulsa Business Journal; Fayetteville Chamber of Commerce; Tahlequah Hospital Foundation; Claremore Convention and Visitors Bureau; Tulsa Metro Chamber; OKC Cherokee Community Organization; OK Mozart; NWA Boys & Girls Club; Bikes Blues & BBQ; Renal Run; Special Olympics;

Tulsa Public Facilities; Main Street Siloam Springs; Tahlequah Main Street; Siloam Springs Riding Club; Colcord Riding Club; Muskogee Exchange Club; Muskogee Chamber; Ft. Gibson Chamber; Rogers State University; La Razz 92.3 FM; American Legion Post 341; Burins Football; National Guard Association.

b. Community Involvement/Volunteer Hours – All CNB employees

56.5 Volunteer hours logged

c. Recycle Program for the month of February – CNE Only

i. Paper weight recycled – 14.34 tons

ii. Plastic recycled – 0.49 tons

iii. Aluminum recycled – 0.02 tons

iv. Number of trees saved – 243.86

v. Cubic yards of recyclable material not in a landfill - 84