

Group: Career Services-
Education/Training **Month/Year of Report:** February, 2012

Group Leader: Diane Kelley **Phone:** 453-5628 **Email:** dkelley@cherokee.org

I. Budget Highlights – Please refer to Monthly Financial Report

None

II. Program Highlights

a. Balanced Scorecard Measures

| Activity | January | YTD | Goal | % of Goal |
|--------------------------|----------------|------------|-------------|------------------|
| GED Completions | 25 | 123 | 250 | 49% |
| Training Completions | 48 | 186 | 450 | 41% |
| Employment Completions | 5 | 14 | 300 | 5% |
| Unsubsidized Placement | 112 | 275 | 500 | 55% |
| Retention | 6 | 104 | 200 | 52% |
| Job Readiness Training | 32 | 99 | 500 | 20% |
| WorkKey Credentialing | 49 | 168 | 500 | 34% |
| Job Bank | 0 | 49 | 1,000 | 5% |
| Indian Owned Businesses | 0 | 97 | 100 | 97% |
| Major Cherokee Employers | 0 | 0 | 50 | 0% |
| Job Fairs | 3 | 7 | 15 | 47% |
| Community Service | 5 | 18 | 50 | 36% |

Balanced Scorecard measures for the previous month will be available the 15th of each month.

b. Accomplishments

1. Disability Awareness and Vocational Rehabilitation Day at Sequoyah Schools for the Special Education Program.
2. Fulltime Job Placement Specialist on board to coordinate program services with the Pre Employment Training (PET).

3. Talking Leaves Job Corps is Calendar year ranking is 93 with an overall score of 96.1%. The Program Year ranking is 68 with an overall score of 101.5%.
4. Talking Leaves has a good active inventory for all on center measures and continues to focus on students exiting the program with a job in hand or enrollment with Higher Education.
5. All staff are committed to meeting our students needs and everyone understands that our continued success depends on all departments working together for the overall good of the center.

c. Initiatives

1. Talking Leaves Job Corps Literacy benchmark to be 90% by June 30, 2012.
2. Benchmark of Former Enrollee measure to be at or above 100% by June 30, 2012.
3. Benchmark of Graduate Placement measure to be at or above 100% by June 30, 2012.
4. Benchmark of Six Month measure to be at or above 90% by June 30, 2012.

Group: Education Services

Month/Year: February 2012

GL: Dr. Neil Morton

Phone: 918-453-5254

email: neil-morton@cherokee.org

ANA Lifeways/Learn & Serve

Accomplishments:

1. Three Power-point presentations have been initiated to support the Lifeways curriculum and one is 85% complete; it includes an artist's rendering of each of the 7 Cherokee wampum belts with interpretive narrative.

Future Plans/New Initiatives:

1. Completion of the Cherokee Lifeways curriculum book and supporting media;
2. A service-learning project extending over March, April, May and June to involve 50 students from three area public schools;
3. Collaborate with Higher Education to involve scholarship students in service-learning activities in fulfillment of their self-help requirement

College Resource Center

| Activity | January | YTD |
|------------------------------------|---------|------|
| # of students on scholarship | 1093 | 5373 |
| # of on-site visitors | 864 | 1223 |
| # of off-site visits/presentations | 7 | 20 |
| # of participants-Outreach | 63 | 958 |
| # of appeals | 0 | 3 |

Accomplishments:

1. CRC is on Facebook
2. Online applications are available now

Future Plans/New Initiatives:

1. FAFSA workshops
2. Scholarship Application Assistance

Headstart

| Activity | January | YTD |
|------------------------|------------------------|------------------------|
| # of students enrolled | 680 HS 210 EHS | 680 HS 210 EHS |
| # of classrooms/sites | 63 classrooms 23 sites | 63 classrooms 23 sites |

| | | |
|----------------------------------|------------------|-------------------|
| # of parent meetings conducted | 17 | 96 |
| # of site visits by HS/ECU staff | 103 | 624 |
| # of PD hours completed | 30 hours offered | 123 hours offered |

complishments:

1. One staff member received their CDA.
2. New staff orientation was held with 12 participants.
3. ECU staff and children participated in earthquake preparedness and executed a 60 second drill.

Future Plans/New Initiatives:

1. Hosting Oklahoma Indian Head Start Director's Association Cluster Training on March 13 – 15, 2012.
2. 7th Annual Leadership Academy Graduation on March 21, 2012.
3. Cherokee classes scheduled to begin in the ECU conference room on March 6, 2012.

IMLS

Activity

February

YTD

| | | |
|------------------------|-----------------|--|
| # of documents scanned | 1,000 documents | |
| | | |
| | | |
| | | |
| | | |

Accomplishments:

- 1.
- 2.
- 3.

Future Plans/New Initiatives:

- 1.

JOM/Co-Partner Program

Activity

February

YTD

| | | |
|--------------------------------|--------|--------|
| # of students on program | 23.056 | |
| # of schools participating | 69 | Same # |
| # of communities participating | 5 | Same # |
| # of special events | 6 | 28 |

| | | |
|--------------------------------|----------|-----------|
| # participants students/adults | 1,309/57 | 3,917/611 |
| # of schools on MVT grant | 14 | 14 |
| % complete of all MVT Grant | 0 | 0 |

Accomplishments:

1. Cultural Presentation: Claremore JOM toured Cherokee Heritage Center
2. Cherokee Cultural Enrichment in Schools: Jay, Oaks, Leach with 776 students participating
3. JOM 101 training held in Roland: Roland, Gans, Briggs, Sallisaw -JOM present from Districts 2 & 3
4. Cherokee Teacher Enrichment I held Feb. 7 & 8
5. Cherokee Art Competition: 18 schools submitted Artwork with 476 juried entries.
6. Monitored Stilwell After-School Cultural program

Future Plans/New Initiatives:

1. MVT grant awards ceremony to be held Feb. 20th in Catoosa, Hard Rock Hotel.
1. 2012 OK JOM Conference: March 5 & 6 @ Embassy Suites in Norman, Ok. Chickasaw Nation host.
2. Cherokee Challenge Bowl Competition – Div. 1 (K-2) February 28; Div. 2(3-5) March 1; Div. 3 (6-8) March 8; Div. 4 (9-12) March 13.
3. Cherokee Teacher Enrichment II: Feb. 21st & 22nd
4. Cherokee Teacher Enrichment II: Mar. 14th & 15th

Language Technology

| Activity | January | YTD |
|---|---------|-----|
| # of words uploaded to new systems | 2300 | |
| # of animations created | | |
| # of school/site visits | 0 | |
| # of classes taught | 8 | |
| # of presentations | 2 | |
| # of materials created for distribution | 3 | |

Accomplishments:

- 1.. translation for Basic email/additional countries and holidays for Microsoft
2. Continuing Google's search engine in Cherokee
3. Developing Language books for the iPad
4. Working on the Glossary terms for the Microsoft project.
5. Windows 8 Cherokee Keyboard development review.
6. Facebook translation updated.

- 7. Google + Translations
- 8. Meetings with Microsoft and Chief Baker
- 9. Meeting with Apple and Chief Baker
- 10. Planning for Windows 8 additional contract workers
- 11. New Testament in Cherokee Pub book for the iPad.
- 12. Reading assessment for Immersion Kids

Future Plans/New Initiatives

- 1. Working on OCR project with Google.
- 2. Computer operating system in Cherokee
- 3. More Phones that work in the Cherokee Language.

Public School Outreach (STEM)

| Activity | January | YTD |
|--|---------|----------|
| # of off-site visits/presentations/Teleconferences | 0/2/4 | 24/21/58 |
| # of participants-Outreach | 107 | 854 |
| # of on-site presentations/competitions/trainings | 0/1/1 | 9/3/8 |
| # of participants on-site students/adults | 0/3 | 196/79 |

Accomplishments:

- 1. CNNSEF
- 2. Planetarium is out in our schools
- 3. Camp Planning
- 4. TA to FRC teams

Future Plans/New Initiatives:

- 1. Adding new AISES Schools
- 2. Planetarium is in (now taking dates for March)
- 3. Camp Cherokee Planning for summer 2012
- 4. TA for VEX team (how to get ready for world)

Sequoyah Schools

| Activity | February | YTD |
|---------------|----------|--------|
| Student GPA | 3.49 | 3.49 |
| ADA | 95.80% | 96.13% |
| EOI Pass Rate | 64% | 64% |
| ACT Average | N/A | 17.88 |

Accomplishments:

- Sequoyah Schools hosted digital Learning Day on February 1st. Several vendors were present to visit with students about technology and the use of technology was emphasized throughout the school.
- Sequoyah Schools received notification that we have once again made Adequate Yearly Progress (AYP) according to the benchmarks measured by the No Child Left Behind Act. This is the fifth year in a row Sequoyah has received this honor.
- Staff began teaching technology class with the 5th and 6th grade immersion students.
- Faculty and staff have attended several meeting with Ft. Gibson schools to collaborate on Common Core State Standards.
- Applications for new students wishing to apply for the 2012-2013 school year were made available on February 15th. Applications can be obtained in the school office or on the school's website.

Future Plans/New Initiatives:

- Parent/teacher conferences will be held Thursday, February 16th from 4:00 to 7:00 p.m. and Friday, February 17th from 8:30 a.m. until noon.
- The band will travel to Tahlequah High School on March 2nd for district contest. This will be a first for a Sequoyah Schools band.
- VEX robotics team will travel to world competition in Anaheim, California.

There will be no school Friday, February 16th due to parent/teacher conferences and also on February 20th in honor of President's Day.

Translation

| Activity | February | YTD |
|--|---------------------------------|---------------------------------|
| # of internal requests completed | 158 | 316 |
| # of external requests completed | 66 | 89 |
| # tested for Certification/Proficiency | 0-Proficiency 0-Cerification | 7-Proficiency 0-Cerification |
| # of interviews completed | 0 | 0 |

Accomplishments:

1. Cherokee Speaker's Bureau had 53 participants on February 9, 2012.

Future Plans/New Initiatives:

- 1.

TsaLaGi Cultural Center

| Activity | Jan-Feb | YTD |
|-----------------------------|---------|-------|
| # of off-site presentations | 15 | 316 |
| # of participants-Outreach | 2326 | 29609 |

| | | |
|------------------------------------|-----|------|
| # of on-site classes | 11 | 26 |
| # of participants in on-line class | 971 | 2971 |

District 5 – 06, District 4 – 2, District 3 – 3, District 2 – 4, District 1 - 4

Accomplishments:

1. 2011 Cherokee Nation Science & Engineering Fair – Onsite Coordination
2. Attended the “Making Place Matter” meeting at Rogers State University
3. Cherokee National Historical Society Strategic Plan - Support and Participation

Future Plans/New Initiatives:

1. National Treasures Book
2. Camp Cherokee (2012)
3. Gilcrease Museum/Cherokee Nation Translation Project

Program Liaison

Accomplishments:

1. Due to the flood still sorting through items packed.
2. Attend regularly meetings for CNBH Community Anti-Drug Network (C.A.N.).
3. Set up and work Education Services booth at meetings (Council Community, community, public schools, colleges and universities) when called upon.
 - a. Attended the Education Services Booth at the District 4 Council Community Meeting, January 28, in Ochelata.
4. Outreach for Education Services at council community meetings and other outreach meetings.
5. Established and maintains a working relationship with the Communications Department, ongoing.
6. Assist Dr. Morton with a Council inquiries and/or general inquiries.
7. Invited to serve on the Cherokee Nation Behavioral Health Prevention Services Advisory Group.
8. Assisting with meeting coordination for the Cherokee Nation Community Association Board.
9. Assisting with the planning and coordination of the MVT Check Distribution to be known as Public School Appreciation Day, Monday, February 20, 2012, at 10 am, Hard Rock.
10. Assisting with the BIA Video Project, to be filmed on February 21, 2012.
11. Participating on an Education Data Work Group to develop a booklet about Education Services.

Future Plans/New Initiatives:

1. Event Planning for Education Services
2. Develop New Promotional Materials for Education services and programs as needed.
3. Cherokee Nation Legislative Day at the State Capitol, March 2012.

Group: Leadership Services/Employee Development

Period of Report: Feb 2012

Acting Exec Director: Mark Skinner **Phone:** 918-453-5665

Email: mark-skinner@cherokee.org

Overview: Passport courses are designed to enhance Cherokee Nation employees' knowledge, skills and abilities through training and development. These trainings help strengthen individuals, teams and the overall effectiveness of the Cherokee Nation.

I. Budget Highlights

II. Program Highlights

a. Accomplishments

| Core Passport Classes | | |
|------------------------------------|-----------------------|-------------------|
| Title | Monthly Totals | YTD Totals |
| Exceptional Customer Service | 34 | 56 |
| Interpersonal Skills | 15 | 28 |
| Creative Problem Solving | 15 | 28 |
| CN Policies & Procedures | 11 | 72 |
| Sexual Harassment in the Workplace | 21 | 31 |
| Workplace Violence Prevention | 10 | 24 |
| Working Together | 14 | 44 |
| Cherokee History | 16 | 16 |
| Workplace Safety* | 36 | 96 |
| TOTALS | 172 | 395 |
| Core Passport Completions | 8 | 9 |

(*Course taught by Management Resources/Risk Management)

| Leadership/Other | | |
|---|-------------------|-----|
| New Employee Orientation | 35 | 102 |
| Creative Ways to Praise & Recognize Employees | 9 | 9 |
| Where Am Now? | 8 | 8 |
| What's My Next Step? | 8 | 8 |
| What's Wrong with Them? | 10 | 10 |
| Successful Communication | 11 | 11 |
| HISTORY/CULTURE | | |
| EVENT | # Attended | |
| History Talk: "My Great Grandmother was a Cherokee Princess and other Misconceptions" about Cherokees | 40 | |
| Removal Challenge | 26 | |

b. Future Plans/New Initiatives

1. Leadership courses continue to be offered thru the month of March '12

| Cherokee Citizens Hired During the Month of February 2012 | | | |
|--|-------------------------------|--------------------|-----------------|
| DATE | # of Cherokee Citizens | Total Hired | Weekly % |
| 02/06/12 | 7 | 8 | 88% |
| 02/13/12 | 11 | 12 | 92% |
| 02/21/12 | 7 | 9 | 78% |
| 02/27/12 | 6 | 6 | 100% |
| TOTALS | 31 | 35 | 89% |

Group: Leadership Services/Cherokee National Youth Choir

Month/Year of Report: Feb 2012

Acting Exec Director: Mark Skinner **Phone:** 918-453-5665

Email: mark-skinner@cherokee.org

Overview: The Cherokee National Youth Choir (CNYC) performs traditional songs in the Cherokee language. The choir was founded in 2000 as a way to keep our youth interested and involved with Cherokee language and culture.

I. Budget Highlights

II. Program Highlights

a. Accomplishments

| Events/Rehearsals/Performances | # of Choir members | Total # of Participants |
|---------------------------------------|---------------------------|--------------------------------|
| Rehearsals (4) | 40 | 40 |
| Valentine Party | 40 | 90 |
| Musical (1) | 20 | 20 |
| | | |
| CD sales | | \$157.45 |
| | | |

b. Initiatives

- Learning As We Sing songbook is completed
- Planning Summer tour to South Dakota and possibly UNITY in Arizona
- Received permission/licensing for the Patriotic CD
- Valentine Party was an event sponsored by the Youth Choir. Guests included the Cherokee Color Guard with guest speaker Don Stroud.

Group: Leadership Services/District Children's Choirs

Month/Year of Report: Feb 2012

Acting Exec Director: Mark Skinner **Phone:** 918-453-5665

Email: mark-skinner@cherokee.org

I. Budget Highlights

II. Program Highlights

a. Accomplishments

| Event | Number of Participants | Meetings this month |
|---|-------------------------------|----------------------------|
| District 2 – 1st and 3rd Tuesday 6:00pm- Boys/Girls Club Rm. Maryetta School, Stilwell | 0 | 0 |
| District 5 – 1st and 3rd Tuesday 6:00pm – RCCA Building, Taiwah | 4 | 2 |
| District 4 – 2nd and 4th Tuesday 6:00pm – Buffington Heights Community Room, Vinita | 4 | 2 |
| District 1 - 2nd and 4th Monday 6:00pm – TsaLaGi Community Room | 0 | 1 |
| District 3 - 2nd and 4th Monday 6:00pm – Redbird Smith Health Center | 2 | 2 |
| District 3 -1st and 3rd Monday 6:00pm – Three Rivers Health Center, Muskogee | 4 | 2 |
| District 2 – 2nd and 4th Monday 6:30pm – Community Building, Jay | 0 | 0 |
| District 4 – 1st and 3rd Monday 6:30pm – Little Rock Indian Baptist Church, Locust Grove | 4 | 1 |
| District 1- 2nd and 4th Monday- 6:30p.m. Oaks School | 8 | 2 |
| District 1 – 1st and 3rd Monday – High School Auditorium, Hulbert | 0 | 1 |

b. Initiatives

- 2 rehearsals scheduled at each of the following locations: Vinita, Claremore, Tahlequah, Muskogee, Sallisaw, Locust Grove, Jay, Stilwell and Oaks
- Directors meeting held on Thursday, March 1, 2012 in Tahlequah

Group: Leadership Services/"I Believe"

Month/Year of Report: Feb 2012

Acting Exec Director: Mark Skinner **Phone:** 918-453-5665

Email: mark-skinner@cherokee.org

Overview: Brian Jackson is an accomplished motivational speaker and presenter, traveling throughout the country since 1992 presenting the "I Believe" program to schools, churches, youth groups, organizations and companies. Brian has amazed and inspired over a million people with his life-changing stories from a life filled with drugs and alcohol to becoming a four-time Guinness World Record holder and a three-time record holder with the Record Holder's Republic.

I. Budget Highlights

II. Program Highlights

a. Accomplishments

| I Believe Programs | | | |
|--|----------------------|--------------------|---------------------|
| Date and Location of Event/Activity | # of Students | # of Adults | Total Number |
| 2/9 – Collinsville Middle School | 400 | 10 | 410 |
| 2/16 – Shiloh School | 78 | 8 | 86 |
| 2/23 – Rachel's Challenge training | 0 | 85 | 85 |
| 2/27 – Wellness meeting, Muskogee | 0 | 12 | 12 |
| 2/29 – Spavinaw School | 175 | 5 | 180 |
| Totals | 653 | 120 | 773 |

b. Initiatives

- Upcoming programs:
 - "I Believe" information booth - Muskogee Wellness, Arrowhead Mall, March 4
 - "I Believe" Program information booth - Career Services, March 6-8
 - Cancer Programs Tobacco Prevention Presentation, March 8
 - "I Believe" Program with the United Keetoowah Band of Cherokees - Tahlequah, March 22

Group: Leadership Services/Remember the Removal Bike Ride **Month/Year of Report:** Feb 2012

Acting Exec Dir: Mark Skinner **Phone:** 918-453-5665 **Email:** mark-skinner@cherokee.org

Overview: The Remember the Removal Project is a physically and mentally challenging 1,000 mile bike ride memorializing the historic Trail of Tears.

I. Budget Highlights

II. Program Highlights

a. Accomplishments

- Application deadline closed at 5 pm on March 2, 2012 and the review process will begin.
- 43 applications have been received thru March 1, 2012; 10 applicants will be selected along with 2 alternates

b. Future Plans/New Initiatives

- Notify the 10 selected applicants the week of March 5, 2012 by phone and email
- Notify non selected applicants
- Set up a meeting for introductions of the staff and riders; also sign media/photo releases, waivers, parental consents & measurements for the gear and equipment
- Training/briefing for lead riders and staff to begin March 10, 2012

Group: Leadership Services/ Youth Leadership

Month/Year of Report: Feb 2012

Acting Exec Director: Mark Skinner **Phone:** 918-453-5665

Email: mark-skinner@cherokee.org

Overview: The Cherokee Nation Tribal Youth Leadership Council is an experience-based learning opportunity for high school aged youth to develop character based on the attributes of Cherokee culture. The council consists of three members from each of the five districts of the Cherokee Nation and one at-large member.

I. Budget Highlights

II. Program Highlights

III. Tribal Youth Leadership Council

- a) **Helpful suggestions/ideas, email:** patrick-hill@cherokee.org
- b) **Monthly Meeting:** February 4, 2012 (attendance: 7)
- c) **Next Meeting:** March 10th from 10:30am – 3pm; Tribal Services Conference Room

Topic of Discussion:

- i. **Bylaws:** Have been sent to the participating youth. They will meet to ratify the proposed bylaws. The proposed bylaws were posted Feb 28, 2012 for public view in the Leadership Services area in the Cherokee Nation complex
 - ii. **Objectives:** Finalize new bylaws and prepare to conduct elections.
- d) Tribal Youth Leadership Council will present new bylaws at the March 29, 2012 Tribal Council Rules Committee meeting

IV. Trail of Tears Awards

- Post cards and flyers were sent to all schools
- Applications are being accepted February 13 – March 18, 2012
- Graduating 12th grade students; minimum of a 3.75 GPA on a 4.0 scale
- Applications are being accepted online
<https://cherokeemnation.academicworks.com/opportunities?term=Trail>
- Applications will be reviewed March 18 – March 30, 2012
- Applicants will be notified by email and in a press release beginning April 1, 2012
- The schools will be notified beginning April 1, 2012; actual awards will be presented at the school's awards ceremony

Group: Leadership Services/Solutions Department

Month/Year of Report: Feb 2012

Acting Exec Dir: Mark Skinner **Phone:** 918-453-5665 **Email:** mark-skinner@cherokee.org

Overview: Solutions department assists Cherokee Nation government departments and Cherokee community organizations in filling out and completing grant applications.

I. Budget Highlights

II. Program Highlights

a. Accomplishments

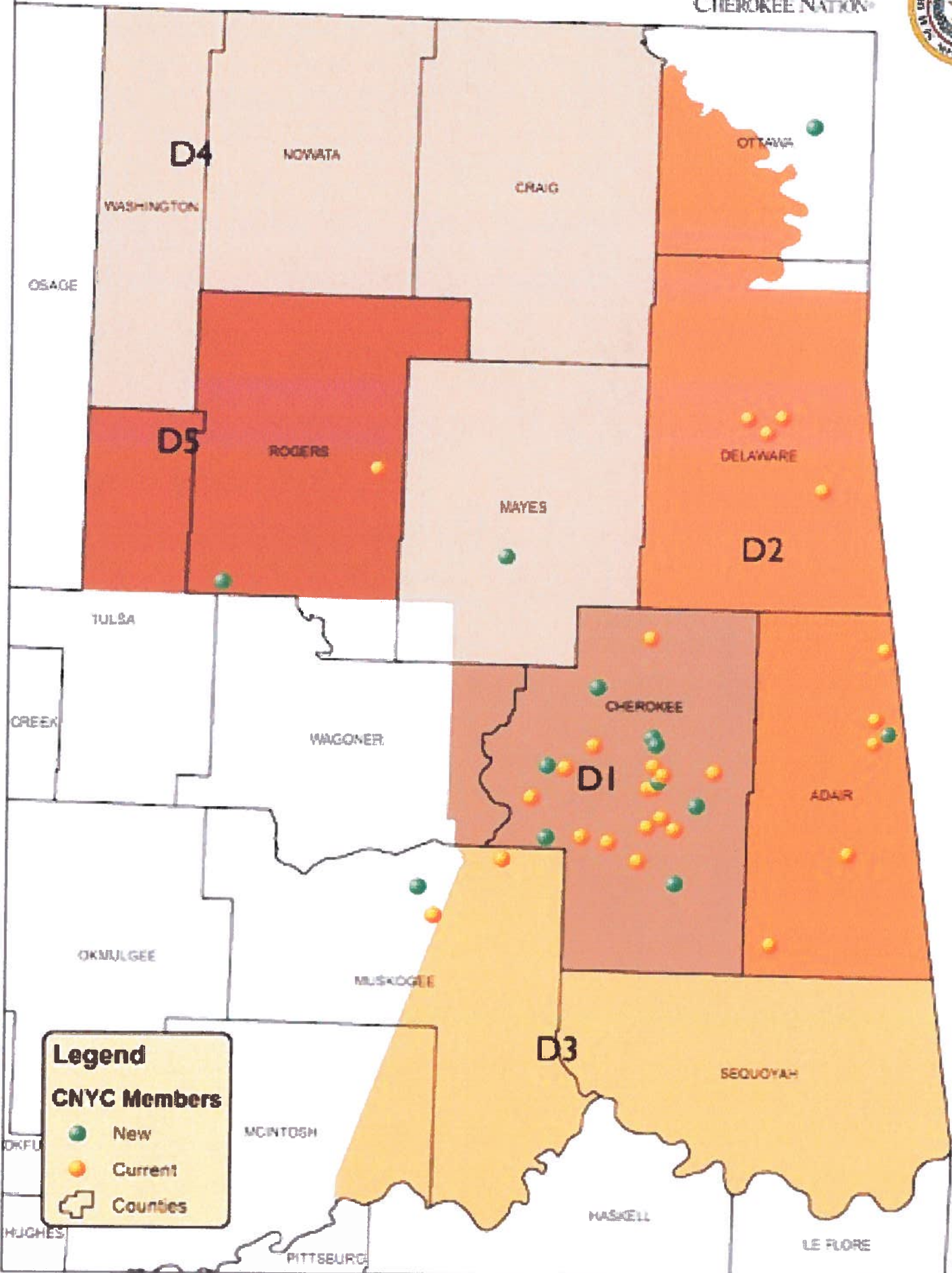
- FY 2012, assisted with completion of 3 new HUD applications
- In February 2012, new funding sources for Cherokee Nation programs were identified
- Provided 2 community organizations with grant assistance (Coffeyville & Loyal Shawnee Cultural Center)
- Resolution to partner Cherokee Nation with Big Brothers/Big Sisters

b. Future Plans/New Initiatives

- Working on 10 new applications under Department of Justice, Due April '12

Youth Choir Members by District

COUNCIL OF
CHEROKEE NATION





Cultural Tourism Update
Cherokee Nation Tribal Council Education and Cultural Committee
March 12, 2012

Projects in Action

- The restoration phase of the Cherokee National Prison and Interpretive Center was completed in November. Exhibits will be installed in February and a ribbon cutting is tentatively scheduled for March 2012.
- Restoration planning for the Cherokee National Capitol that will utilize \$150,000 Save America's Treasures Grant is currently underway. Exhibit concept work is currently underway.
- Currently working with Fossil to produce a Cherokee Nation branded syllabary watch that will be available by summer 2012. (Mock up of the watch is attached)
- Cherokee Nation Gift Shops are currently working on several new t-shirt designs that will be available late spring or early summer.
- The Cherokee Compass program will launch in the spring to promote day-trip tour packages. The compass program will feature incentives focused on CN owned sites as well as the Cherokee Heritage Center and will offer discounts to guests from area merchants in an effort to promote economic development in the 14 counties.
- Cultural Tourism's new smart phone application is scheduled to launch mid April.
- Working with Tahlequah Main Street and the Tahlequah Chamber on updated signage to promote downtown Tahlequah. Also, working on QR code signage for our sites that ties in with Tahlequah Main Street.
- Sponsorship solicitation has begun for the Cherokee Art Market with media sponsors already in place.
- CNCT currently has close to 40 groups booked for tours so far this fiscal year, 13 of which have already taken a tour. This equates to about 3100 individuals. We also have 11 education tours booked for FY2012, which equates to about 500 children.

Marketing/Public Relations

- Cultural Tourism's Facebook page continues to flourish with close to 6,000 fans. CNCT is averaging 400 page visits and more than 100 interactions per week. Our weekly trivia Tuesdays and Cherokee Word of the Week continue to be fan favorites.
- CNCT's *Osiyo* brochure continues to be the most requested brochure in the state according to the Oklahoma State Department of Tourism.
- Working with the Chickasaw Nation on international marketing efforts to promote Native American tourism across the state of Oklahoma.

Communities

- CNCT continues to attend various community events to promote tourism program.
- CNCT continues to work with CN Commerce Group to help cross promote tourism within all communities in the Cherokee Nation.

Economic Development

- Continuing to seek out new partners across the Cherokee Nation to incorporate with the Tourism Program.
- **Artists are welcome to submit pieces for consignment on the first and third Thursday's of the month at the Tahlequah gift shop. Contacts: Linda Taylor 918-207-3588 or Cheryl Trask 918-384-6623**
- **From FY2009 through projected FY2012; Cultural Tourism has had an economic impact of over \$27 million and created close to 400 direct and indirect jobs as a result of capital and operating investments. (Calculation based on actual capital and operating spent using the multiplier of 1.5. Job creation based on \$80,260 spent.)**

