### COUNCIL OF THE CHEROKEE NATION EXECUTIVE & FINANCE COMMITTEE REPORT

Group: Financial Resources Month/Year of Report: April 2012

Treasurer: Lacey Horn Phone: 207-3902 E-mail: <u>lacey-horn@cherokee.org</u>

### I. Budget Highlights - through March

- a.) Financial Resources 47% spent
- b.) Treasurer 23% spent
- c.) IIM 49% spent
- d.) Acquisition Management 43% spent
- e.) Records Management 36% spent
- f.) Support Services 49% spent
- g.) Office of Historical Records 35% spent
- h.) Employee Performance Incentive 96% spent

### II. Program Highlights

### a.) Balanced Scorecard Measures

- 1. Complete FY11 Audit 100% complete
- 2. Obtain Unqualified Audit Opinion 100% complete
- 3. No Reportable Conditions on Single Audit 0% complete
- 4. Obtain GFOA Award for FY10 CAFR 100% complete
- 5. Reports Completed & Submitted by Due Dates 100% Complete for reports due by 03/31/12

### b.) Accomplishments

- 1. April 11 Travel Training on the Concur System
- 2. Began FY 2013 Comprehensive Budget Cycle
- 3. Attended Lawson/Inforum 2012 Conference
- 4. Completed ARRA quarterly reporting
- 5. Received program carryover proposals for evaluation by April 13

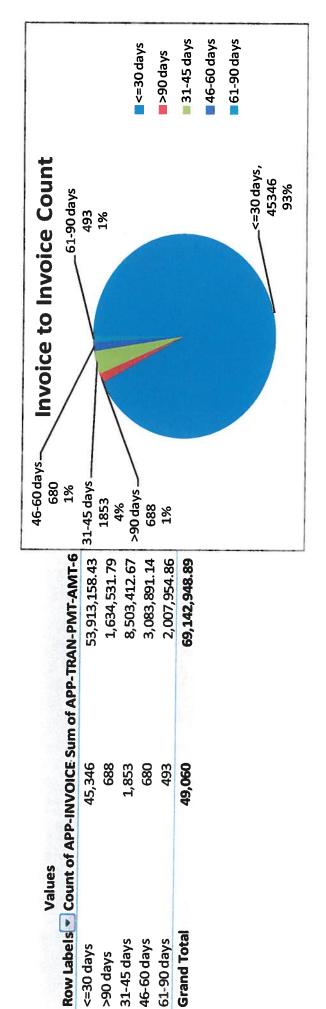
### c.) Future Plans/New Initiatives

- 1. FY11 Single Audit continues
- 2. Travel training on Concur System May 21 and June 7
- 3. FY13 Comprehensive Budgets due May 18

### COUNCIL OF THE CHEROKEE NATION EXECUTIVE & FINANCE COMMITTEE REPORT

| Cherokee Nation Acquisition Management Year-To-Date<br>Report Over \$5,000 Transactions October 1, 2011 through<br>September 30, 2012 |                     | % of sub-total -<br>TERO vendor<br>submitted Bid |
|---|---------------------|--|
| Award to TERO Vendor  | \$<br>8,533,925.97  | 84.50%   |
| Award to non-TERO Vendor  | \$<br>1,564,922.13  | 15.50%   |
| Sub-total bids with a TERO vendor participating   | \$<br>10,098,848.10 | 100.0%   |
| Bid - no bids submitted by TERO Vendors   | \$<br>2,734,910.92  |  |
| October 2011 through March of 2012  |                     |  |

## COUNCIL OF THE "TEROKEE NATION EXECUTIVE & FINAN COMMITTEE REPORT





Executive and Finance Report

Consolidated Financial Information

March 2012

### **Cherokee Nation Businesses**

### **Executive and Finance Report**

### March 2012

### **Budget Highlights**

- March consolidated net income was \$12.7 million, 21.6% favorable to budget of \$10.5 million.
- Consolidated YTD net income was \$48.8 million, 12.7% favorable to budget of \$43.2 million.
- CNE generated record net income of \$14.5 million, \$2.8 million favorable to budget. (Gaming revenue is up 9.5% from 2011)
- Government contracting entities continue to see slower revenue trends associated with Federal budget constraints and delays in task order start dates.

### **Capital Expenditures**

- March YTD capital expenditures were \$26.1 million for all entities.
  - CNB: \$1.1 million Deltek Government accounting software and facility improvements
  - CNE: \$21.4 million Ongoing construction at Catoosa, Ramona, and Ft. Gibson
  - o CNI: \$187,000 Warehouse Management System and machining equipment
  - o CPM: \$3.2 million Acquisition of the Mid-America building in Pryor and Interchange facility improvements
  - o MOB: \$244,000 Vehicle purchases and facility improvements

### **Financing**

CNB has no outstanding borrowings as of March 31, 2012.

### **Cherokee Nation Entertainment**

### **Executive and Finance Report**

### March 2012

### **Budget Highlights**

|   | thousands (000's)  | Period  | <u>Actuals</u> | Budget    | <u>Variance</u> | <u>%</u> |
|---|--------------------|---------|----------------|-----------|-----------------|----------|
| • | Revenue            | Month - | \$48,049       | \$45,214  | \$2,835         | 6%       |
|   |                    | YTD-    | \$255,306      | \$246,015 | \$9,291         | 4%       |
| • | Operating Expenses | Month - | \$29,028       | \$28,999  | (\$29)          | 0%       |
|   |                    | YTD-    | \$169,779      | \$170,352 | \$573           | 0%       |
| • | Net Income         | Month - | \$14,475       | \$11,648  | \$2,828         | 24%      |
|   |                    | YTD-    | \$61,647       | \$51,124  | \$10,524        | 21%      |

### **Operating Highlights**

- The favorable net income variance of \$2.8 million was driven by record revenue of \$48.0 million.
- March total revenue was \$2.6 million above the previous record set in February 2012.
- YTD net income of \$61.6 million increased \$16.0 million, or 35.8%, compared to the prior year.
- Roland's closest competitor, the Choctaw Casino in Pocola, is expanding their gaming floor to 2,500 games, also adding an event
  center and a hotel.
- The Kialegee Tribal Town has begun efforts to build a casino in Broken Arrow, OK near the Catoosa facility.
- Catoosa construction continues on the new hotel tower and gaming floor in the section of the roof-collapse.
- Ft. Gibson and Ramona permanent structure construction continues with an estimated completion date of late 2012.
- Will Rogers Downs will host a 2012 Spring Thoroughbred Meet, running from March 5th through May 19th.
- The renovated Catoosa buffet re-opened on April 25th.

### **Capital Expenditure Highlights**

- Catoosa Casino 3 Rebuild \$8.6 million
- Ramona Casino \$4.0 million
- Ft. Gibson Casino \$2.9 million
- Catoosa Buffet Renovations \$1.1 million
- Jay Laundry Facility \$1.0 million

### **Cherokee Nation Industries**

### **Executive and Finance Report March 2012**

### **Budget Highlights**

|   | thousands (000's)  | Period  | <u>Actuals</u> | Budget   | <u>Variance</u> | <u>%</u> |
|---|--------------------|---------|----------------|----------|-----------------|----------|
| • | Revenue            | Month - | \$5,732        | \$8,316  | (\$2,584)       | -31%     |
|   |                    | YTD-    | \$31,418       | \$44,574 | (\$13,155)      | -30%     |
| • | Operating Expenses | Month - | \$6,336        | \$8,318  | \$1,981         | 24%      |
|   |                    | YTD-    | \$34,717       | \$45,139 | \$10,422        | 23%      |
| • | Net Income         | Month - | (\$604)        | (\$1)    | (\$603)         | -45585%  |
|   |                    | YTD-    | (\$3,298)      | (\$565)  | (\$2,733)       | -484%    |

### **Operating Highlights**

- Lower net income was driven by reduced revenue and higher expense levels in Manufacturing and Distribution Services.
- March revenue declined \$3.4 million from the prior year.
- Military Services monthly revenue increased \$1.3 million compared to prior year due to a ramp up in activity.
- Total operating expenses of \$6.3 million was \$944,000 less than budget. The decrease in expense is associated with lower revenues. Corporate overhead resulted in a reduction of \$115,000.
- Operating expenses as a percent of revenue were unfavorable to budget due to inability to flex manpower with demand.
- Management is focused on increasing revenues through increased sales efforts as well as reducing expenses.

### **Technology Portfolio**

### Executive and Finance Report March 2012

### **Budget Highlights**

|   | thousands (000's)  | Period  | Actuals  | Budget   | Variance  | <u>%</u> |
|---|--------------------|---------|----------|----------|-----------|----------|
| • | Revenue            | Month - | \$5,932  | \$6,664  | (\$732)   | -11%     |
|   |                    | YTD-    | \$33,201 | \$35,931 | (\$2,730) | -8%      |
|   | Operating Expenses | Month - | \$1,605  | \$1,862  | \$258     | 14%      |
|   |                    | YTD-    | \$10,009 | \$10,047 | \$37      | 0%       |
| • | Net income         | Month - | \$366    | \$482    | (\$116)   | -24%     |
|   |                    | YTD-    | \$1,188  | \$2,594  | (\$1,407) | -54%     |

### **Operating Highlights**

- CSG and CNT revenue of \$3.2 million was unfavorable to prior year by \$166,000. The unfavorable budget variance is attributable to
  lower than anticipated contract awards associated with continued delays at federal customer contracting offices.
- CNGS and CNTS generated \$2.6 million of revenue, which was an increased daily rate for March compared to recent months. The
  increased revenue is due to the placement of 15 new billable positions within its current contracts.
- CSG began work on recently renewed contracts with National Oceanic and Atmospheric Administration (NOAA) in March. The
  renewal of these contracts will enable CSG to perform at current or increased revenue levels with NOAA for the next 5 years.
- CNTS is completing a short term, \$1.4 million award with the United States Coast Guard. The contract is expected to be completed
  by early summer.
- Beginning in April, Cherokee Nation Assurance will become part of the Healthcare Portfolio, joining Cherokee Medical Staffing and Cherokee Nation Healthcare Services.
- Management has increased the amount of outstanding proposals to drive additional volume to offset the margin impact and continue to grow the overall profitability of the 5 technology companies. The IT Portfolio currently has more than 20 outstanding proposals awaiting decision among various potential customers.

### Other Diversified Businesses

### Executive and Finance Report March 2012

### **Budget Highlights**

### **Net Income by Entity**

|   | thousands (000's)            | <u>Period</u> | Actuals | Budget | <u>Variance</u> | <u>%</u> |
|---|------------------------------|---------------|---------|--------|-----------------|----------|
| • | Cherokee Nation              | Month -       | (\$50)  | \$14   | (\$64)          | -461%    |
|   | Security & Defense           | YTD-          | (\$205) | \$83   | (\$287)         | -347%    |
| • | Cherokee Nation              | Month -       | (\$48)  | (\$27) | (\$21)          | -78%     |
|   | <b>Construction Services</b> | YTD-          | (\$241) | \$91   | (\$332)         | -365%    |
| • | Mobility Plus                | Month -       | (\$26)  | \$60   | (\$86)          | -144%    |
|   |                              | YTD-          | (\$805) | \$357  | (\$1,162)       | -325%    |
| • | Aerospace Products S.E.      | Month -       | \$15    | \$48   | (\$33)          | -69%     |
|   | (75% owned)                  | YTD-          | \$75    | \$286  | (\$211)         | -74%     |
| • | Cherokee CRC                 | Month -       | \$38    | \$71   | (\$33)          | -46%     |
|   | (51% owned)                  | YTD-          | \$37    | \$432  | (\$395)         | -91%     |

### **Operating Highlights**

- <u>CNSD</u> net loss is attributable to timing delays in new contract startup. The Letterkenny subcontract under Tiburon began April 9th.

  This subcontract will create an additional 18 fulltime positions which will increase revenue by approximately \$90,000 per month.
- <u>CNCS</u> was recently awarded a \$5.7 million delivery order contract to design and repair Facility 722 at Dover Air Force Base (AFB),
   Delaware, as well as a \$1.1 million delivery order to demolish and install HVAC systems and extend fire protection systems. March revenue includes \$174,000 for design work related to these recently awarded contracts.
- Mobility Plus net loss was generated by higher operating expenses driven by increased employee cost and an allowance for bad
  debt. The bad debt allowance relates to the identification of bills that were duplicated during the transition of billing systems. This
  month's allowance was \$72,000.
- APSE continues to work with Boeing on the details of the 345 Kitting Program. Boeing initially planned the delivery of the first 14 kits totaling \$6.0 million in July 2012. APSE now estimates delivery to occur later in the 3rd quarter. General sales revenues have begun to increase slightly as the recently awarded M7 contract has become fully operational, supporting parts sales in 3 hangar locations in the San Antonio area.
- CCRC March revenue approximated budget in all divisions and was only slightly under total budget. The Government is now starting
  to release work and it is anticipated that the company will recognize more normal billings for the rest of the fiscal year.

Group:

Career Services-

Month/Year of Report:

**April**, 2012

**Employment** 

Group Leader: <u>Diane Kelley</u>

Phone: <u>453-5628</u>

Email: <u>dkelley@cherokee.org</u>

### I. Budget Highlights - Please refer to Monthly Financial Report

None

### II. Program Highlights

### a. Balanced Scorecard Measures

| Activity                 | March | YTD | Goal  | % of Goal |
|--------------------------|-------|-----|-------|-----------|
| GED Completions          | 33    | 179 | 250   | 72%       |
| Training Completions     | 49    | 283 | 450   | 63%       |
| Employment Completions   | 2     | 21  | 300   | 7%        |
| Unsubsidized Placement   | 78    | 413 | 500   | 83%       |
| Retention                | 47    | 207 | 200   | 104%      |
| Job Readiness Training   | 15    | 146 | 500   | 29%       |
| WorkKey Credentialing    | 70    | 246 | 500   | 49%       |
| Job Bank                 | 19    | 102 | 1,000 | 10%       |
| Indian Owned Businesses  | 15    | 152 | 100   | 152%      |
| Major Cherokee Employers | 0     | 0   | 50    | 0%        |
| Job Fairs                | 6     | 15  | 15    | 100%      |
| Community Service        | 11    | 38  | 50    | 76%       |

Balanced Scorecard measures for the previous month will be available the 15<sup>th</sup> of each month.

### b. Accomplishments

- 1. Jon Overacker presented a workshop on TERO at NINAETC April 22-27, 2012.
- 2. Eleven Day Work Training participants entered employment, eight with Cherokee Nation.

3. Eight NAHASDA Day Work Training participants entered employment, six with Cherokee Nation.

### **Initiatives**

- 1. Staff will prepare and submit a request for extension of the NEG-OJT program.
- 2. Staff will complete SYEP applications and selections will begin.

| Group: | Commerce | Month/Year of Report: | April 2012 |  |
|--------|----------|-----------------------|------------|--|
|        |          | <u></u>               |            |  |

Director: Anna Knight Phone: 453-5532 Email: aknight@cherokee.org

### <u>Budget Highlights</u> None <u>Program Highlights</u>

### a. Balanced Scorecard Measures

| Objective                      | Metric  | 2012 Goal  | Year to Date Achievement Notes/Comments  |
|--------------------------------|---|--|--|
| Investment in Economy          | Loan Dollars  | \$1,000,000  | Commercial: \$270,585.29 Approved Loans Pending Closing  Retail \$300,000  Pending approval  Retail \$300,000  Wrecker service \$150,000  Youth Ag \$25,000  |
| Investment in Economy          | Tourism Dollars a) Community Tourism b) Tourism Business Development c) Art Center                  | <ul><li>a) \$25,000</li><li>b) \$100,000</li><li>c) \$50,000</li></ul> | consumer: \$347,382.30  a) \$1,500 (artist loan) b) \$106,800 (financing tourism related businesses) c) \$23,151 (income to artists/communities)   |
| Job Creation                   | # Small Business Jobs<br>Created/Maintained<br>Percentage Cherokee (or<br>Cherokee Family) Employed | 100%   | 43<br>72%  |
| Effective Business<br>Training | # Attendees and % Indicating usefulness   | 1,500/95%  | 1,261 / 100%   |
| CN Holiday                     | Increase Sponsorships     Norease in Community     Games Participation/Holiday     Cultural Events  | a) 5%<br>b) 5%   | <ul> <li>a) 23% increase over 2010</li> <li>b) Community Games - Adult participation down by 10% and child participation up 15%; Holiday Cultural Events – Adult and child participation up 10%</li> </ul> |

### b. Notable accomplishments

- 1. Commercial Loans Closed -YTD <u>Bunch-Service</u> (2 jobs); <u>Muskogee-plumbing</u> (2 jobs); <u>Hulbert-Ag loan</u> (2 jobs); <u>Briggs-</u> salvage (16 jobs); <u>Westville-Ag loan</u> (3 jobs); <u>Tahlequah-Mechanic</u> (1 job), artist loan (1 job); <u>Grove-Convenience Store</u> (6 jobs); <u>Sallisaw-retail/tanning</u> (10 jobs).
- 2. Collateral for Commercial Loans Closed None for this reporting period.
- 3. Charged Off Loans Commercial: Monthly/YTD Total 0, Consumer: Monthly/YTD Total 0
- 4. Commerce participated in the **Tahlequah Business Fair and ICTC Vendor Fair** servicing 200 individuals at Tahlequah and 50 at ICTC, for **250 total participants**.
- 5. Arts Center has received 140 visitors (including working artists using the center) since October 2011.
- 6. **Finalizing business/operational plans for art retail space** in the old Cort Mall in downtown Tahlequah. This space will provide affordable retail space with shared sales area/staff and shared marketing. It is anticipated artists graduating from the incubator program (receiving entrepreneurial assistance) will transition to this space.

- 7. Submitted USDA/EDA Jobs Accelerator Grant Application in partnership with Northeast Oklahoma Rural Alliance and Sustainable Green Country in order to facilitate community based jobs in the food sector.
- c. Future plans/new initiatives
  - 1. E-Commerce website for Arts Center Gallery to increase market opportunities for Cherokee artists.
  - 2. **Kitchen Incubator** for Cherokee farmers and food producers to earn supplemental income by preparing/packaging local foods for sale. **Creation of Food Sector entrepreneurial development and loan programs.**
  - 3. Subcontractor workshop series to build capacity and bidding expertise of TERO vendors.
  - 4. Northeast Oklahoma Regional Summit to be held at NSU in Tahlequah on October 30 and 31.

Lending \$'s Available (pending and approved/pending applications not considered)\*

| ■ IRP:      | \$378,175.00 | ICDBG Adult:      | \$127,318.37 |
|-------------|--------------|-------------------|--------------|
| Commercial: | \$519,061.12 | ICDBG Youth:      | \$68,940.39  |
| • CDFI:     | \$603,420.98 | Consumer Lending: | \$138,356.13 |

<sup>\*</sup> Bank statements for March are not yet available.

<sup>\*</sup>ICDBG Adult bank account balance will shift to Commercial account once all grant closing procedures are completed.

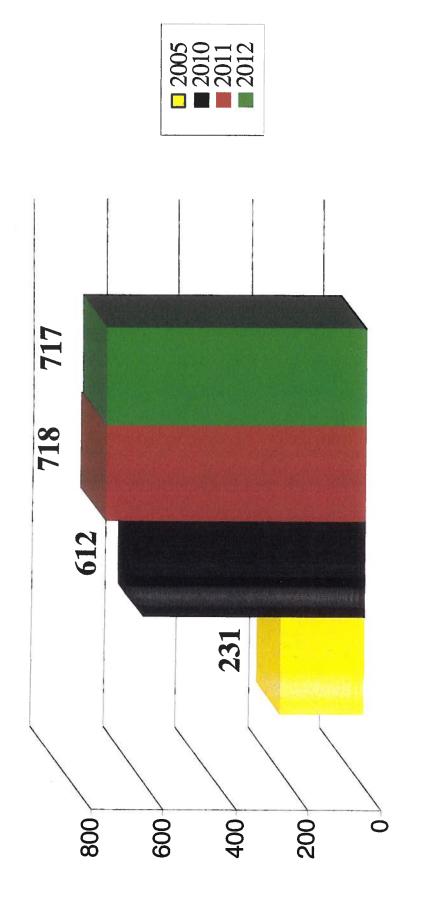
|                       | Business/E  | ntrepreneur Worksho | ps  |
|-----------------------|---|---------------------|---|
| Date                  | Location  | Time                | Workshop  |
| May 9                 | Claremore RSU Innovation Ctr                            | 11:30 am to 1:00 pm | Lunch & Learn – TBD   |
| May 15                | Claremore NTC   | 9:00 am to 1:00 pm  | Social Media Bootcamp   |
| May 22<br>(tentative) | Tulsa, Native American<br>Business Enterprise Center    | Undetermined        | SBA 8a, Hubzone, and Woman Owned Businesses   |
| June 13               | Bartlesville, Tri-County Tech<br>Strategy Center        | 8:30 am to 12:00 pm | E-Commerce – using the web in your business, paypal and online stores   |
| June 27               | Muskogee, Indian Capital<br>Technology Center Room 100  | 8:30 am to 5:00 pm  | Using Quickbooks, hosted by REI with \$165 fee  |
| August 29             | Claremore, RSU Innovation<br>Center                     | 8:00 am to 5:00 pm  | Using Quickbooks, hosted by REI with \$165 fee  |
| September 12          | Claremore, CN One Stop Bid<br>Center Red Room Confirmed | 8:30 am to 12:00 pm | Minority Procurement – Tribal, Woman-<br>owned, Central Contractor Registration,<br>Oklahoma Bid Assistance Network |
| September 13          | Bartlesville, Tri-County Tech<br>Strategy Center        | 8:00 am to 5:00 pm  | Using Quickbooks, hosted by REI with \$165 fee  |
| October 24            | Muskogee Civic Center                                   | 1:00 pm to 3:30 pm  | Preparing Local Foods for Resale  |
| October 30 - 31       | Tahlequah – NSU   | All Day             | Northeastern Oklahoma Regional Summi  |
| November 1            | Catoosa Hard Rock                                       | All Day             | CN Indian Owned Business Fair   |
| November 7            | Bartlesville, Tri-County Tech<br>Strategy Center        | PM TBD              | Tax Strategies for Businesses   |

# OWNED BUSINESS REPORT CERTIFIED INDIAN

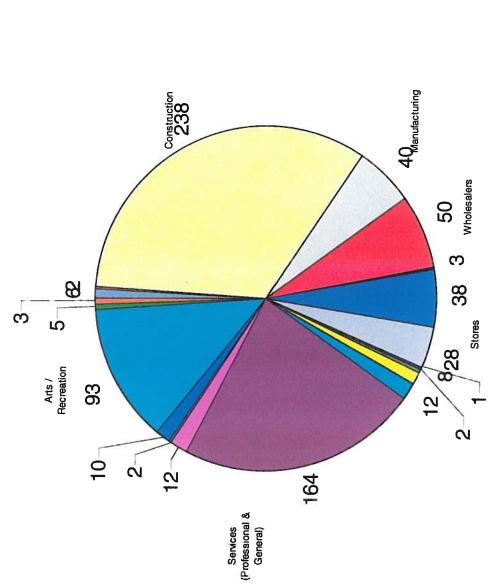
2nd Quarter 2012

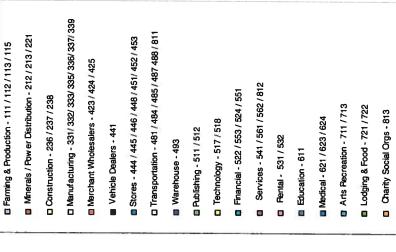
# Increased Number of Certified Indian Owned Businesses

Number of Certified Indian Owned Businesses



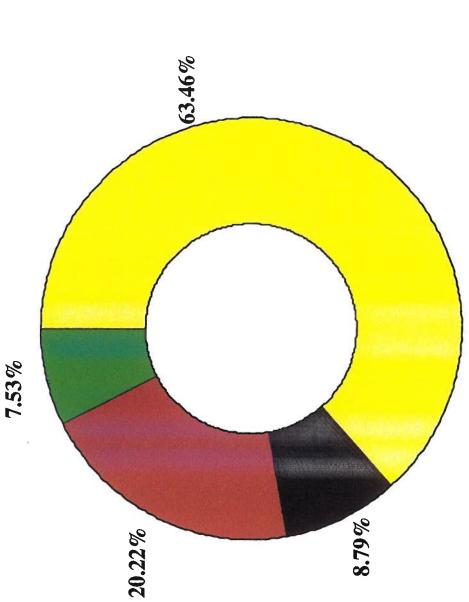
# CIOB by Industry





# Certified Indian Owned Businesses

### Ownership



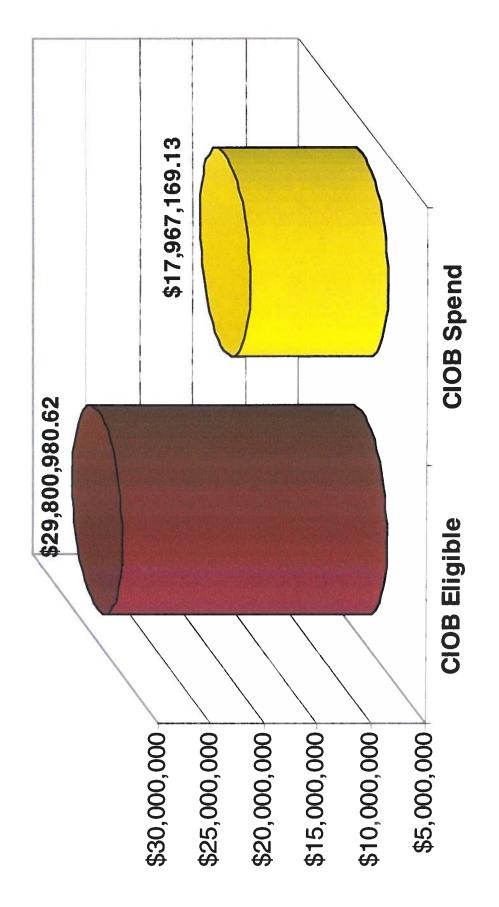
□ 100% Cherokee Ownership

■ 100% Inidan Ownership, not Cherokee

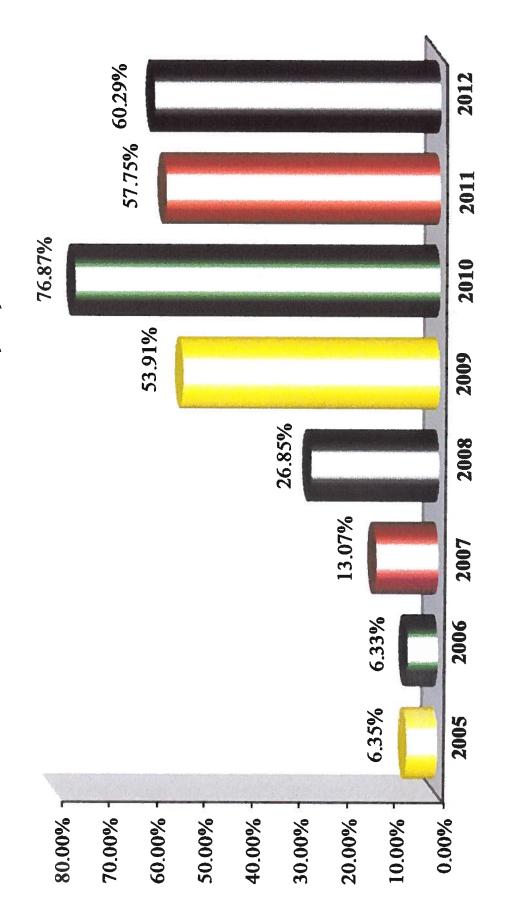
■ Majority (51%+) Cherokee Ownership

■ Majority (51%+) Indian Ownership, not Cherokee

# 60.29 Percent of Eligible Purchases were Awarded to CIOB



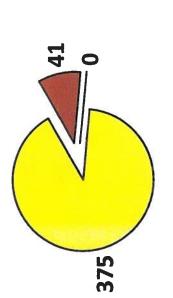
Total Procurement Dollars Awarded to Certified Indian Owned Businesses in 2012 - \$17,967,169.13



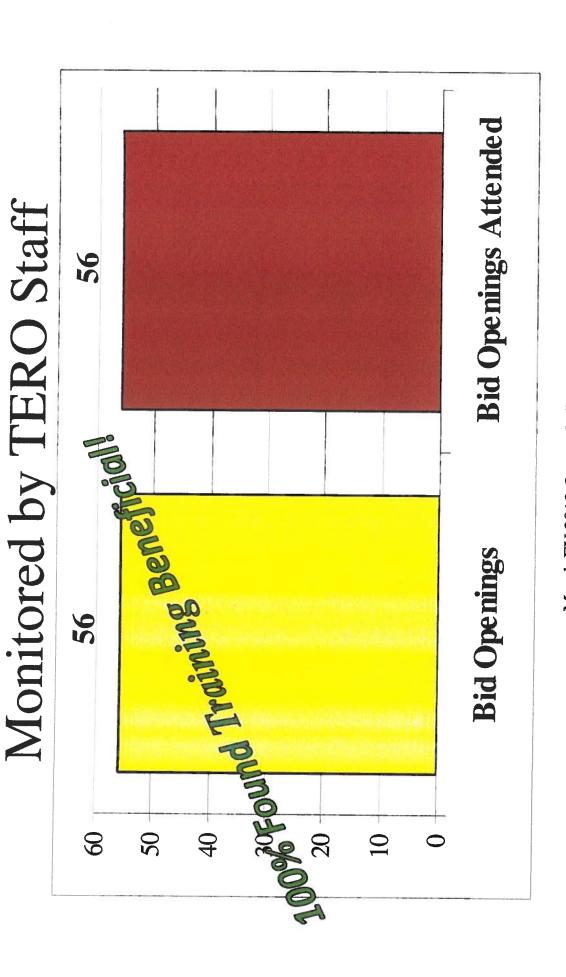
March FY 2012 Quarterly Report

# 416 Indian Business Owners have Received Business Training

100% Found Training Beneficial!



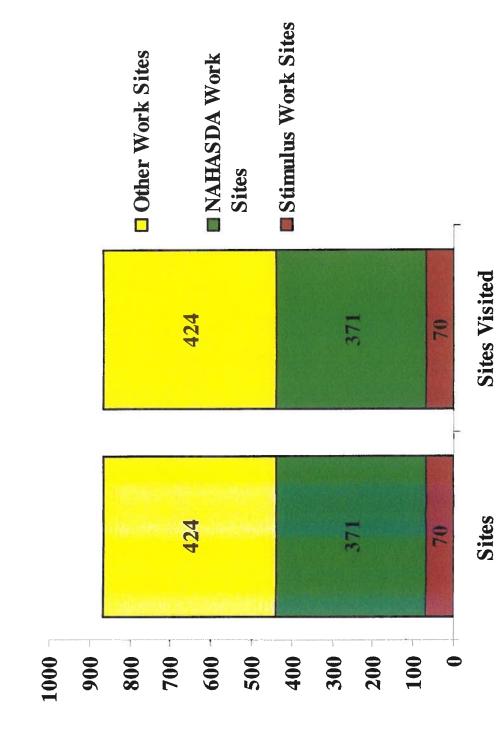
- Workshop Attendance
- One-on-One Training
- Trained Using Collected Fees



100% of Bid Openings Were

 $\infty$ 

# 100% of Work Sites Were Monitored



March FY 2012 Quarterly Report

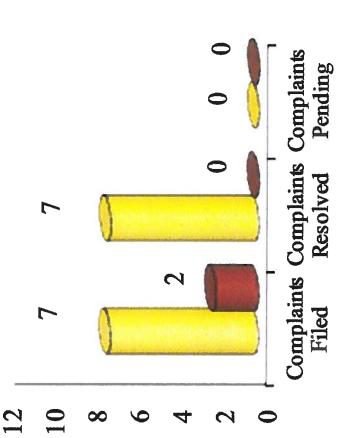
### 10

# Complaint Resolution

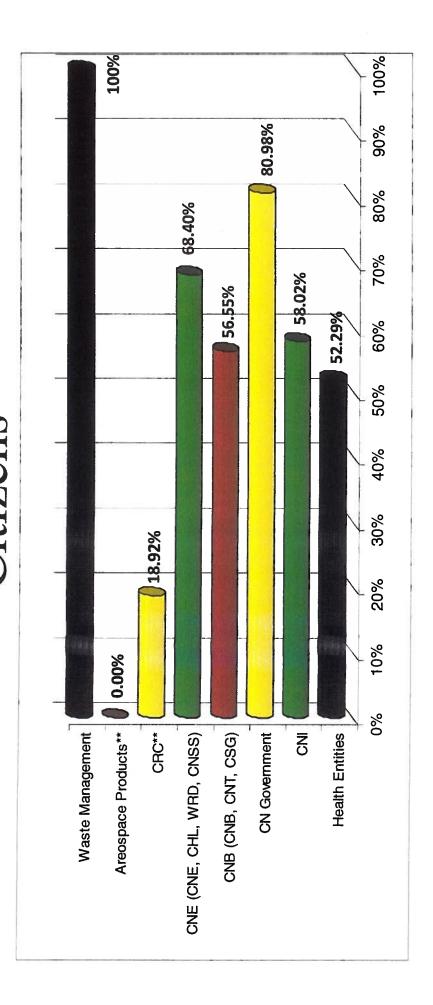








## 71.63 Percent of all Cherokee Nation Employees are Cherokee Nation Citizens



### Initiatives

>TERO certified CIOB Marketing Plan to engage other state and tribal entities in accepting CN certification as a minority certification, thereby adding more value to CN certification ► Electronic notification to TERO certified Indian-owned through email and text messaging. The first step in coding working on the notification. Training for departments and for posts on www.cherokeebids.org. Notification will be businesses when a procurement opportunity they qualify vendors has been complete and Information Systems is testing should be completed this summer with full implementation before the end of the fiscal year

### Initiatives

and work together to jointly bid on projects or subcontract > CIOB Teaming Program to increase competitiveness of CIOB on larger contracting opportunities. This program will aid smaller CIOB to find potential teaming partners for each other.

➤ www.cherokeetero.com website – this site lists Certified Indian Owned Businesses for public reference, markets CIOB through internet searches, and provides CIOB opportunity for webpage development - Revised

# One Stop Business Center Calendar

|  | Designation   |                                  |  |
|--|---|----------------------------------|--|
|  | COMPANY   | Samesa trinicipi eneur worksnops |  |
| Date   | Location  | Time                             | Workshon   |
| May 9  | Claremore RSU Innovation Ctr                            | 11:30 am to 1:00 pm              | Lunch & Learn – TBD  |
| May 15   | Claremore NTC   | 9:00 am to 1:00 pm               | Social Media Bootcamp  |
| May 22 (tentative)   | Tulsa, Native American Business<br>Enterprise Center    | Undetermined                     | SBA 8a, Hubzone, and Woman Owned Businesses  |
| June 13  | Bartlesville, Tri-County Tech Strategy<br>Center        | 8:30 am to 12:00 pm              | E-Commerce – using the web in your business, paypal and online stores  |
| June 27  | Muskogee, Indian Capital Technology<br>Center Room 100  | 8:30 am to 5:00 pm               | Using Quickbooks, hosted by REI with \$165 fee   |
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| September 13   | Bartlesville, Tri-County Tech Strategy<br>Center        | 8:00 am to 5:00 pm               | Using Quickbooks, hosted by REI with \$165 fee   |
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| November 1   | Catoosa Hard Rock                                       | All Day                          | CN Indian Owned Business Fair  |
| November 7   | Bartlesville, Tri-County Tech Strategy<br>Center        | PM TBD                           | Tax Strategies for Businesses  |
| A CONTRACTOR OF THE PROPERTY O |   |                                  |  |