

**CHEROKEE NATION
TRIBAL COUNCIL
REQUEST FOR INFORMATION FROM
CHEROKEE NATION ENTERTAINMENT**



**April 27, 2010
Compiled by Gina Olaya, CNE
Tribal and Public Relations Director
Standard Report to the Tribal Council for the month of March 2010.**

1. Profitability & Revenue –FINANCIAL STATEMENTS HAVE ALREADY BEEN PRESENTED DURING THE EXECUTIVE AND FINANCE COMMITTEE MEETING.

- a. **Percentage Increase in Revenue from Past Month**
- b. **Percentage Difference in Revenue from Previous Year’s Month**
- c. **Percentage Increase in Profitability from Past Month**
- d. **Percentage Difference in Profitability from Previous Year’s Month**

2. Cherokee Employment

a. Total CNE Employment Numbers for the Month of March

i. Total Number of Employees at CNE

3,409

ii. Percentage of Employees who are Cherokee Citizens

46.3% (Note: this percentage is only Blue Card carrying Cherokees)

iii. Percentage of Employees who are Other Tribal Citizens

22.1% (Note: this percentage includes Keetoowah and Eastern Band citizens)

iv. Percentage of New Hires who are Cherokee Citizens

64.3%

b. Hiring Practices

i. Total Number of Active Applications in the CNE HR System

65,948

ii. Percentage of Active Applicants who are Cherokee Citizens

27.82%

iii. Total Number of resumes/applications received for January

1,023

iv. Percentage of Applicants who are Cherokee Citizens

33.7%

v. Percentage of Applicants who are Other Tribal Citizens

7.5%

vi. Total Number of Positions Hired

56

c. Retention Numbers

i. Number of people who left

83

Percentage of people who left who were Cherokee

53.0%

d. Promotion Numbers

i. Number of people promoted

13

ii. Percentage of people promoted who were Cherokee

38.5%

e. CNE Corporate Numbers

i. Percentage of Employees who are Cherokee Citizens

54.9%

ii. Percentage of Employees who are Other Tribal Citizens

23.5%

iii. Percentage of New Hires who are Cherokee Citizens

100% (1 new hire)

f. Top Three Levels of Org Chart

i. Percentage who are Cherokee Citizens

43.8%

g. Percentage of Director Level Employees who are Cherokee Citizens

i. 53.4%

ii. Number of Employees Available for Immediate Succession to Top Three Levels

The Board of Directors approved a Succession Plan, which is currently being implemented by CNE.

h. CNE by Geographical Location (i.e. Catoosa, Siloam Springs, etc.)

i. Percentage of Employees who are Cherokee Citizens

Catoosa: 34.7%

Ft. Gibson: 70.9%

Roland: 57.3%

Sallisaw: 62.9%

Tahlequah:	77.6%
West Siloam:	51.0%
Corporate:	54.9%
Retail:	51.4%
Hotel:	42.0%
WRD:	34.1%

Percentage of Employees who are Other Tribal Citizens

Catoosa:	22.7%
Ft. Gibson:	22.1%
Roland:	20.7%
Sallisaw:	23.8%
Tahlequah:	17.2%
West Siloam:	21.0%
Corporate:	23.5%
Retail:	26.4%
Hotel:	29.3%
WRD:	17.6%

3. Cherokee Vendor Usage

i. Percentage of Contract Dollars with Cherokee Citizens

17.45%

ii. Percentage of Contract Dollars with Other Tribal Citizens

0.39%

4. Good Will

a. Good Will During the Month of March

Sponsorships: Tahlequah Chamber of Commerce; Thunder Road Theatre Company; Cher-O-Dair Shrine; Boys and Girls Club of NWA, OU Foundation; National Wrestling Hall of Fame; OK Chapter of Huntington's Disease Society of America; McCoy's; Fort Gibson Chamber of Commerce; Muskogee Chamber of Commerce; Claremore Reveille Rotary; Gatesway Foundation; Green Country Calf Fry.

In-Kind: Cherokee Nation/Eastern Band Joint Council Meeting; Cherokee Nation Hospital Week Dinner; Thunder Road Company; PRSA; Charity Challenge; Ryan

Gibson Foundation; Catoosa Chamber of Commerce; Main Street Siloam Springs; Claremore Reveille Rotary; Gateway Foundation; Grief Center – ARTSCAPE event; Planned Parenthood of Central OK; County Treasurers Association Annual Conference; OK State Council for HR Management; OK Department of Human Services – Cherokee County Fundraiser; Planned Parenthood of NE OK – Fashion Show fundraiser; Aaron Gillming Foundation fundraiser; Northeast Elementary PTO fundraiser; Tulsa Metro Chamber; Town & Country School – Summer Soiree; Friends of the Fairgrounds – State Fair Kick Off; Sallisaw Chamber of Commerce.

b. Percent of Net Revenue given back to Cherokee Nation

CNE provides 30% of its net revenue back to the Cherokee Nation in the form of a monthly dividend.

c. Percent of Net Revenue given back to NE Oklahoma

CNE does not have a system to track this specific statistic.

d. Volunteer hours by employees for the Month of March

387 volunteer hours logged

e. Recycle Program for the month of March

- i. Paper weight recycled – 14.27 tons
- ii. Plastic recycled – 0.57 tons
- iii. Aluminum recycled – 0.03
- iv. Number of trees saved – 242.76
- v. Cubic yards of recyclable material not in a landfill - 84